

Our Family

Quality Since 1904

LABELS (for)
LEARNING



Dear Parent:

We are all aware of the increasing difficulty schools are facing in acquiring sufficient funds to provide the necessary educational and extra-curricular materials needed for our children. Whether it be text books or computers, athletic & band uniforms or classroom furniture, today's budgets simply cannot keep up with the high cost demands put upon schools to give our children the education they need and deserve.

Our local stores have the same concerns you and I do about providing a quality education for the children of this community and that is why they have introduced the Labels For Learning™ program.

Stores will donate 5¢ for every "Our Family" product label (UPC code) that you purchase and turn into your school. Collection areas will be set up in the school for your child to deposit the labels. For every bundle of 500 labels collected, the school will receive \$25.00. We will then be able to use this money to help supply the needed materials for our children's education.

The program is simple because Our Family is so popular. Did you know that we currently sell 22,000 Our Family products each week? Collecting labels will quickly add up. We encourage you to save "Our Family" labels. Together, we can improve the quality of our children's education and school environment.

On March 31st I sent in 7,500 box tops which gave the school \$750 plus \$54 in bonus coupons. Keep up the good work.
Kathy Willis

Use the
same
collection
box as
Box Tops
& Campbells.